

## LOOKING FOR A WORK EXPERIENCE?

Community Marketer to join Alliance Française de Perth on a short-term basis, as a Work Experience. AF is looking for a new LinkedIn Community Marketer who will be responsible for creating engaging online content, as well as identify potential corporate customers and improve AF's B2B portfolio.

About you:

Ideally, you'll demonstrate the following skills:

- Keep our LinkedIn profile up to date and create an effective LinkedIn page
- Optimize our page for search · Publish engaging content
- Create LinkedIn ad campaigns dedicated to targeted companies (e.g: mining, oil and gas, etc.) in collaboration with our Communication Officer
- Contact targeted companies through HR AND Operations Managers to present our offer

We are looking for someone who:

- Can map and monitor activities
- Is familiar with LinkedIn; it is desirable that the ideal candidate is also familiar with social network platforms such as Facebook and Twitter
- Can quickly understand our activities
- Can understand the specificity of teaching to corporates which work abroad
- Is able to identify and contact potential cooperate customers
- Liaise with and build a good relationship with the internal team as well as external stakeholders

The LinkedIn Community Marketer will commence work immediately, for a duration of 3 months/3 times a week, from 9am to 1 pm and will work closely with the Communication Officer and report to the General manager.

If you are looking for your next career move, apply today!

Please submit your CV to [gm@afperth.com.au](mailto:gm@afperth.com.au)